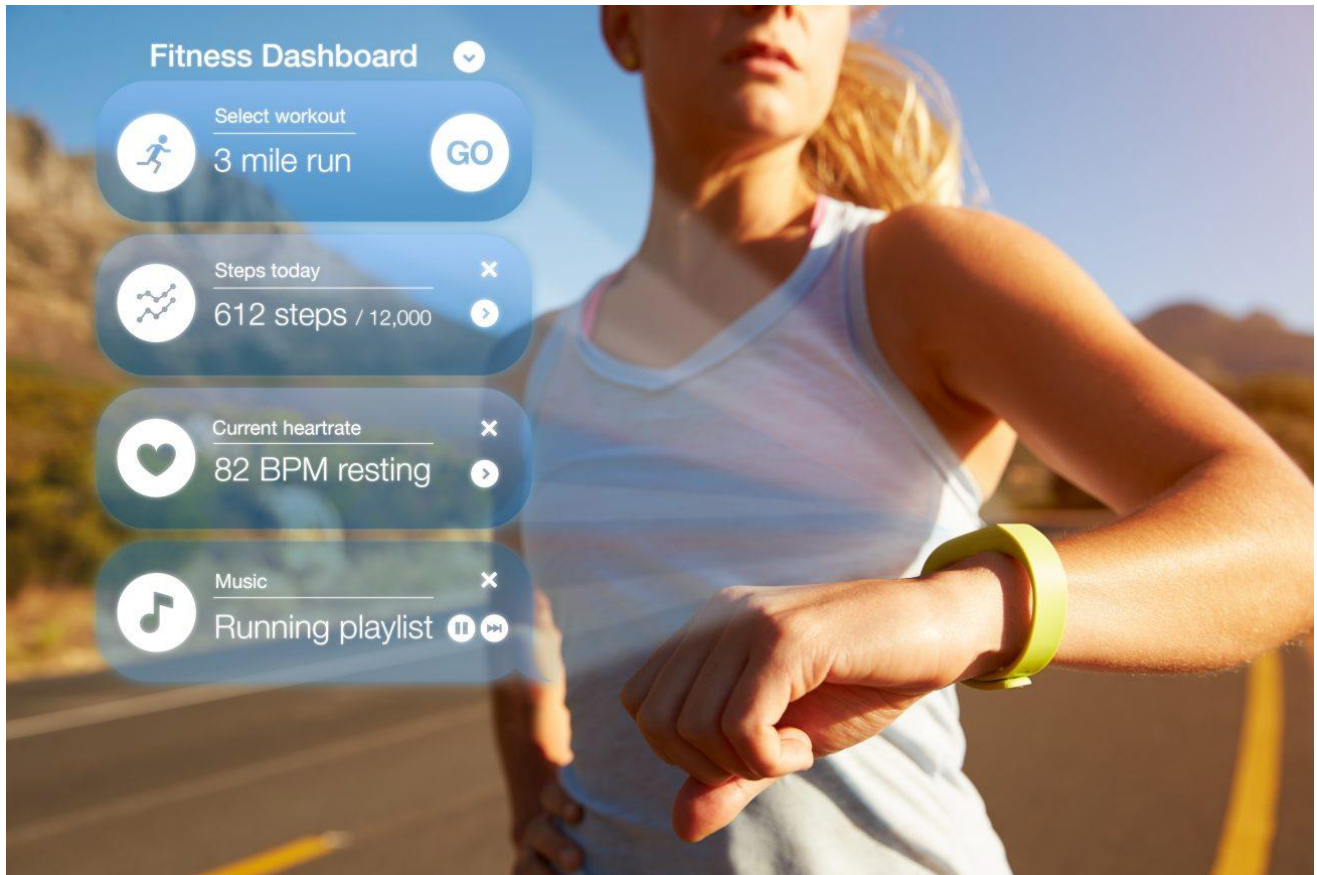# MOTIVATING MOVEMENT

Features List

Overview

Fitness tracker integration

Client data dashboards

Bespoke client networks

Member frontend

Incentives & rewards platform

1. **Overview**

The AP platform is an out of the box solution that delivers a member online digital incentives & rewards platform. Communicating and supporting your members to lead healthy active lifestyles has never been easier. We provide activity tracking, member data analytics, private community social network, digital currency, and rewards system to help you to support your members both in and out of the gym.

Create virtual memberships, hybrid memberships, online classes and enhance your social media presence with AP.

- **How it works**

  Each member is assigned a reward locker when they register for AP. The locker is filled with money off codes & vouchers for days out, eating out, adrenaline experiences, short breaks, fitness trackers & special offers. Collect Activcoins on all offers to spend on high street shopping/ gift cards.

  We unlock the rewards locker when a fitness tracker is connected. The points challenge is to collect all 12 available points each week to keep it unlocked. Members collect 3 points when they hit their daily goal. The more points a member collects the more rewards are put in their locker.

2. **Fitness Tracker integration**

Supported devices

Fitbit Versa, Fitbit Charge 3, Fitbit Charge 4, Fitbit Inspire HR, Fitbit Inspire, Fitbit Ionic, Garmin vivoactive range, Garmin vivomove HR, Garmin vivosmart 4, Garmin vivosport, Garmin vivofit 4, Garmin Venu, Garmin Fenix 5 & 6 plus solar range, Myzone HR.

Pipeline devices – Strava, Polar, Apple, Samsung, Withings (Live connections available Dec 2020)

We have commercial agreements in place with our Tracker partners and supply trackers and smart watches at up to 25% discount. We can deliver direct to the Clients address or in bulk to the gym. Clients can buy devices directly online from Activepoints.co.uk.
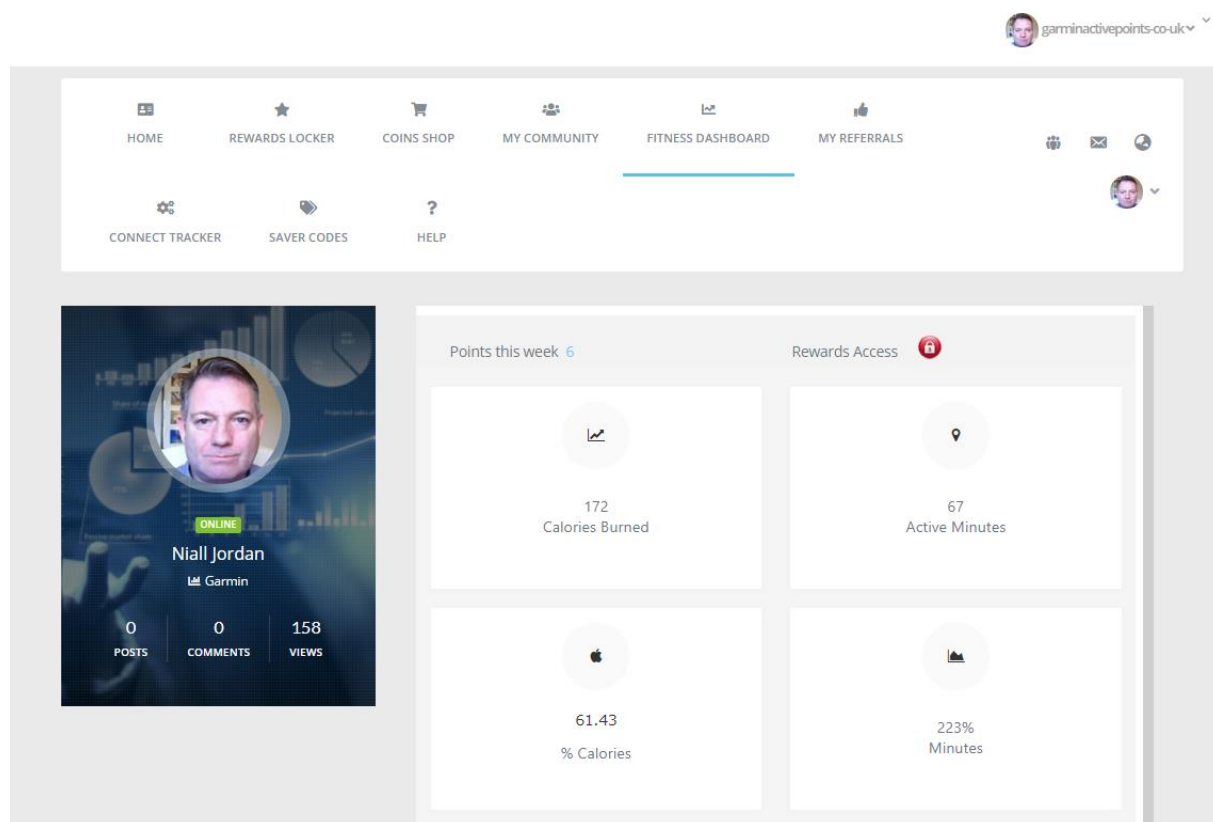
Datapoints

Client daily steps, calories burned, distance, active minutes, sp02, heart rate and sleep data.

MOTIVATING MOVEMENT

3 Client Data Dashboards

Realtime User Dashboard

The activity dashboard is updated in real time. Members give their consent to share their data with AP during the tracker connection process.

MOTIVATING MOVEMENT

Weekly User Dashboards

Individual client dashboard, class activity dashboard, Segregated clients group dashboard, whole programme activity dashboards and leader boards.
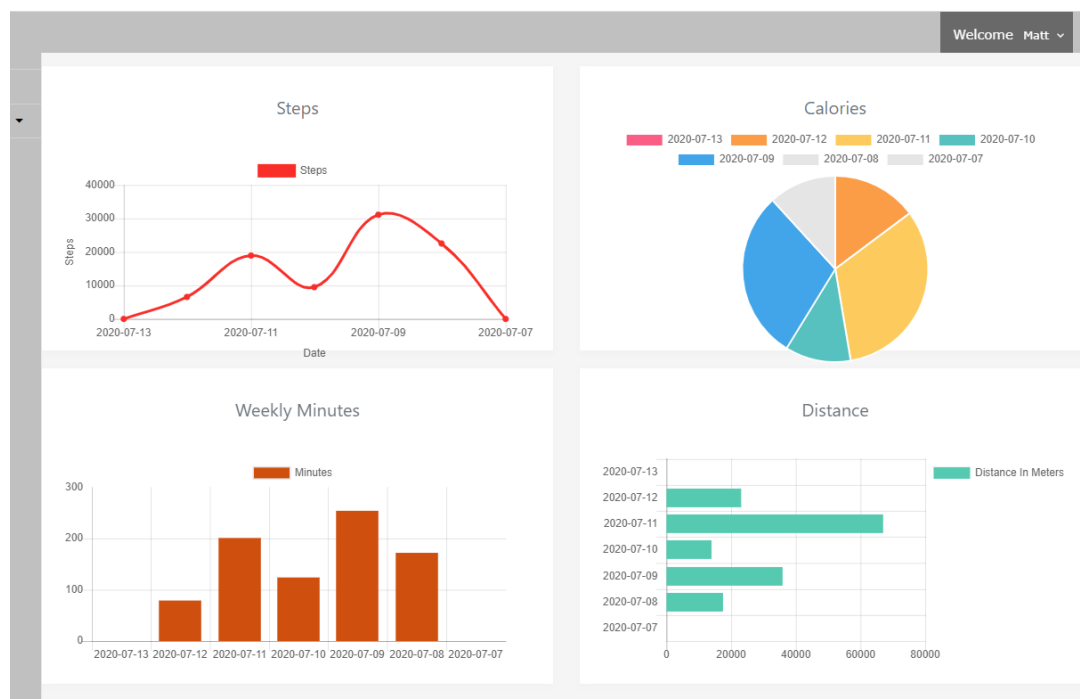
Individual user dashboard, Group activity dashboard, Selected group dashboard
Whole clinic activity dashboard.

Data reporting

Client activity can be viewed by individual or Group

Activity data is securely stored in the backend with Administrator only access permitted.

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4   Bespoke client networks

Create your own member community with group walls, client avatars, status posts, comments, emojis, photos, friends, video, audio, likes, group chats and private client messaging
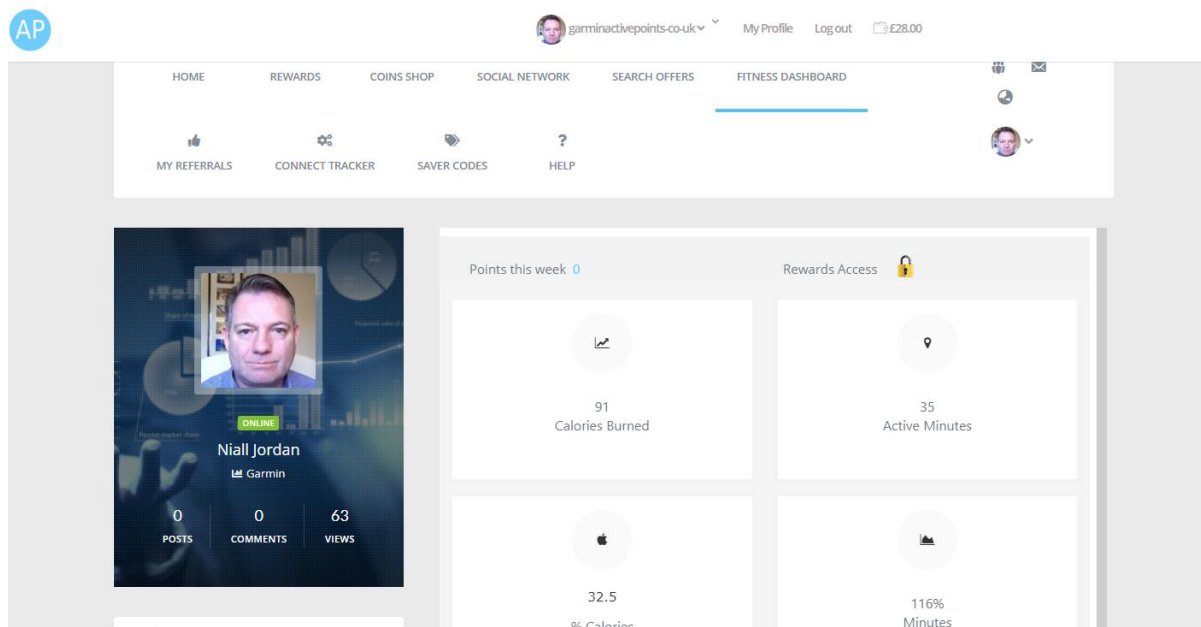
Gym owners can build a private, secure ad free community network and create user groups for specific classes or memberships. Post workout videos, member notices and benefit from single point social media sharing.
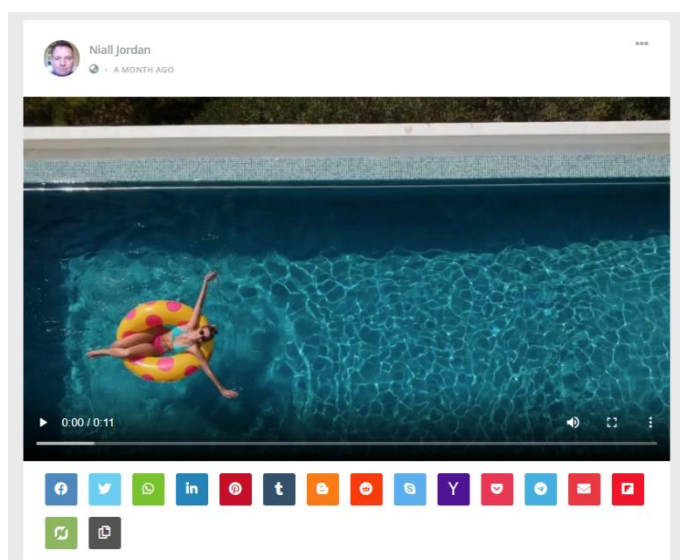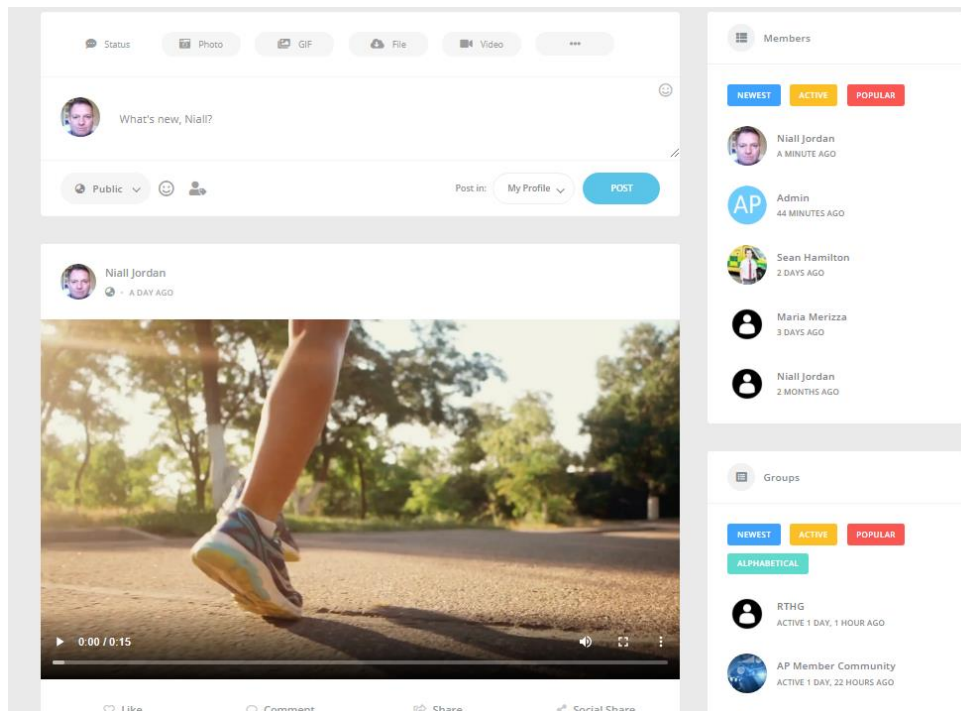

Post a video or image on your Community network and instantly share it on all your social media channels at the click of a button. This facility is also available for members.

5   Member frontend

Gyms can communicate with members using the private messaging functionality, post individual class videos or other relevant content to individual or groups of members. Members can also communicate to other members in a safe and secure ad free environment controlled by the gym administrator.

Members can edit their profile, change their profile picture, and control privacy and notification settings in their dashboard.
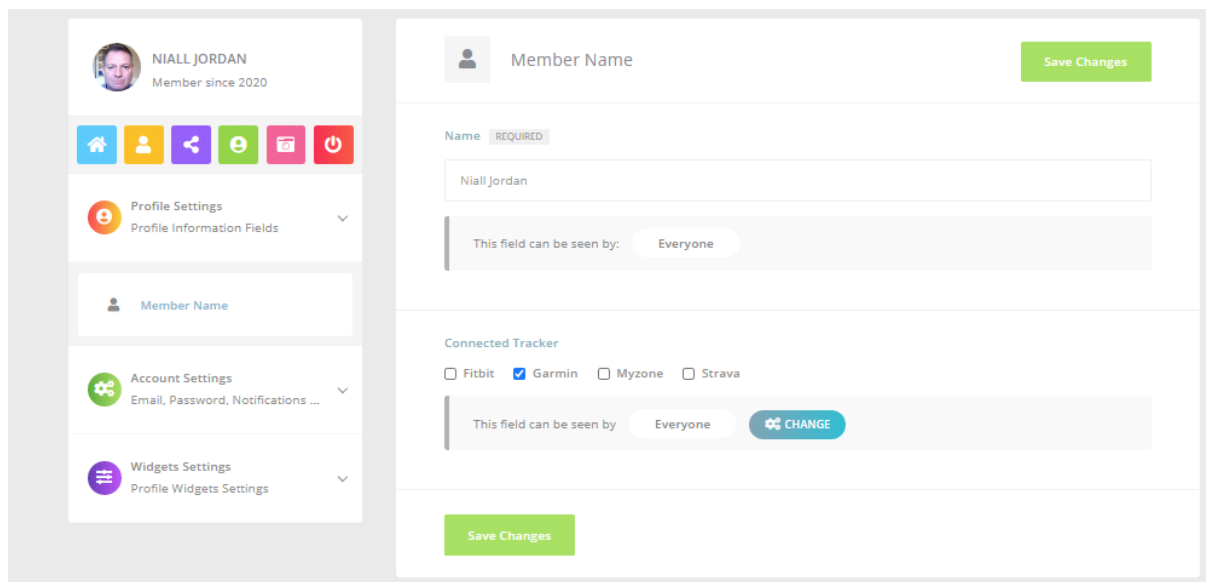
6   Incentives & Rewards

AP points-based rewards programme. 12000 + live partner offers, saver codes, shopping/ gift cards, digital currency, e-wallet, and online store. Internal offers, local offers/ vouchers, and coupon/ discount code management. More info here www.activepoints.co.uk

Clients are challenged to collect Points by hitting their activity goal a minimum of 4 times in a week. 3 points are collected each day that a goal is hit and there are 12 points to collect each week to unlock the rewards.

red letter DAYS	golden moments	buyagift.com
Save extra **15% OFF** Collect 10 coins per £1	Save extra **10% OFF** Collect 10 coins per £1	Save extra **15% OFF** Collect 10 coins per £1
Use Code: RACTIVE15POINTS	Use Code: AP10OFF	Use Code: ACTIVE15POINTS
GO TO PARTNER	GO TO PARTNER	GO TO PARTNER
GARMIN	flow studio.	fitbit
Save 25% OFF all Garmin trackers, smart watches and other devices.	Save 50% OFF monthy subscription to wellness on demand.	Save 20% OFF all Fitbit trackers, Smart watches and accessories.
No code needed discount already applied.	Use code ACTIVE50 at checkout.	Use code ACTIV20 at checkout.
GARMIN STORE	FLOW STUDIO	FITBIT STORE

Member benefits include:

- 20%-25% off Fitness trackers and smart watches from Fitbit, Garmin and Polar
- £50 off Myzone belts
- Extra 15% off Days out, Eating out, Experiences and Short Breaks.
- Collect 10 coins per £1 Member spends on all offers.
- Online coins store to buy E cards for Amazon, Tesco, M&S, Costa and many more.
- Voucher codes for special offers.

Members can search days out and experiences using the quick search function. Results display offers by selected keyword, price or location and display savings and coins collected per offer. There are over 12,000 offers updated in real time from our experience day partners.

Online store

Members can spend their collected coins in the online store on gift cards, e-cards, vouchers, trackers/ smart watches and much more.

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Programme Costs

We operate a simple single annual licence fee of €100 per venue per month minimum contract period 12 months. Members can subscribe for the programme online and choose from 3 programmes.

Gyms receive £20 for each member that signs up to the 52-week plan and £10 per 6-month plan.

Plan A-Duration 12 weeks **€24**

Plan B-Duration 24 weeks **€38**

Plan C-Duration 52 weeks **€79.99**

Lead Times & Specific Terms

Gyms agree to display the provided promotional materials in agreed locations in the gym and online on all gym social media pages and websites. Promotion materials include leaflets, posters, mirror vinyl's, locker ads, pop up banners and social media content, videos etc.

We require 2 weeks to connect, validate and test before publishing a programme to our platform.

A Data sharing agreement will be required before publishing to our platform. For the purposes of GDPR, Activpoints UK Ltd is both the 'data controller' and the 'data processor' of the personal data of users (i.e. the organisation that is responsible for, and controls the processing of, that personal data).