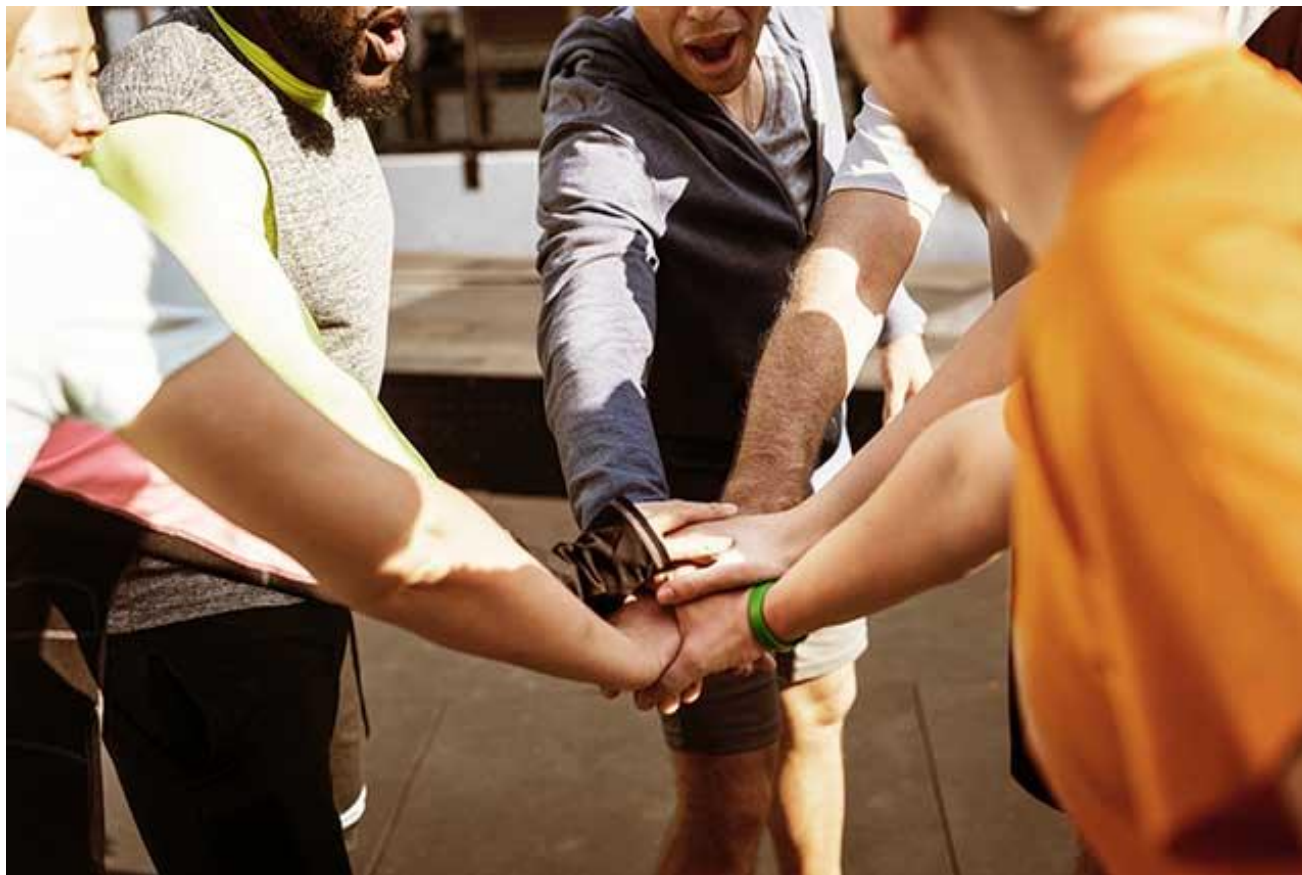




MOTIVATING MOVEMENT



Features List

Overview

Fitness tracker integration

Users data dashboards

Community networks

User frontend

Incentives & rewards platform



MOTIVATING MOVEMENT

1. Overview

The AP platform is an out of the box solution that delivers a user online digital incentives & rewards platform. Communicating and supporting your participants to lead healthy active lifestyles has never been easier. We provide activity tracking, user data analytics, private community social network, digital currency, and rewards system to help you to support your community to move more.

- **How it works**

Each user is assigned a rewards locker when they register for AP. The locker is filled with money off codes & vouchers for days out, eating out, adrenaline experiences, short breaks, fitness trackers & special offers. Collect Activcoins on all offers to spend on high street shopping/ gift cards.

We unlock the rewards locker when a fitness tracker is connected. The points challenge is to collect all 12 available points each week to keep it unlocked. Participants collect 3 points when they hit their daily goal. The more points a user collects the more rewards are put in their locker.

2 Fitness Tracker integration

Supported devices

Fitbit Versa, Fitbit Charge 3, Fitbit Charge 4, Fitbit Inspire HR, Fitbit Inspire, Fitbit Ionic, Garmin vivoactive range, Garmin vivomove HR, Garmin vivosmart 4, Garmin vivosport, Garmin vivofit 4, Garmin Venu, Garmin Fenix 5 & 6 plus solar range, Myzone HR.

Pipeline devices – Strava, Polar, Apple, Samsung, Withings (Live connections available Dec 2020)

We have commercial agreements in place with our Tracker partners and supply trackers and smart watches at up to 25% discount. We can deliver direct to the participants home address or in bulk to the organisation. Organisations and participants can buy devices directly online from our online store.

Datapoints

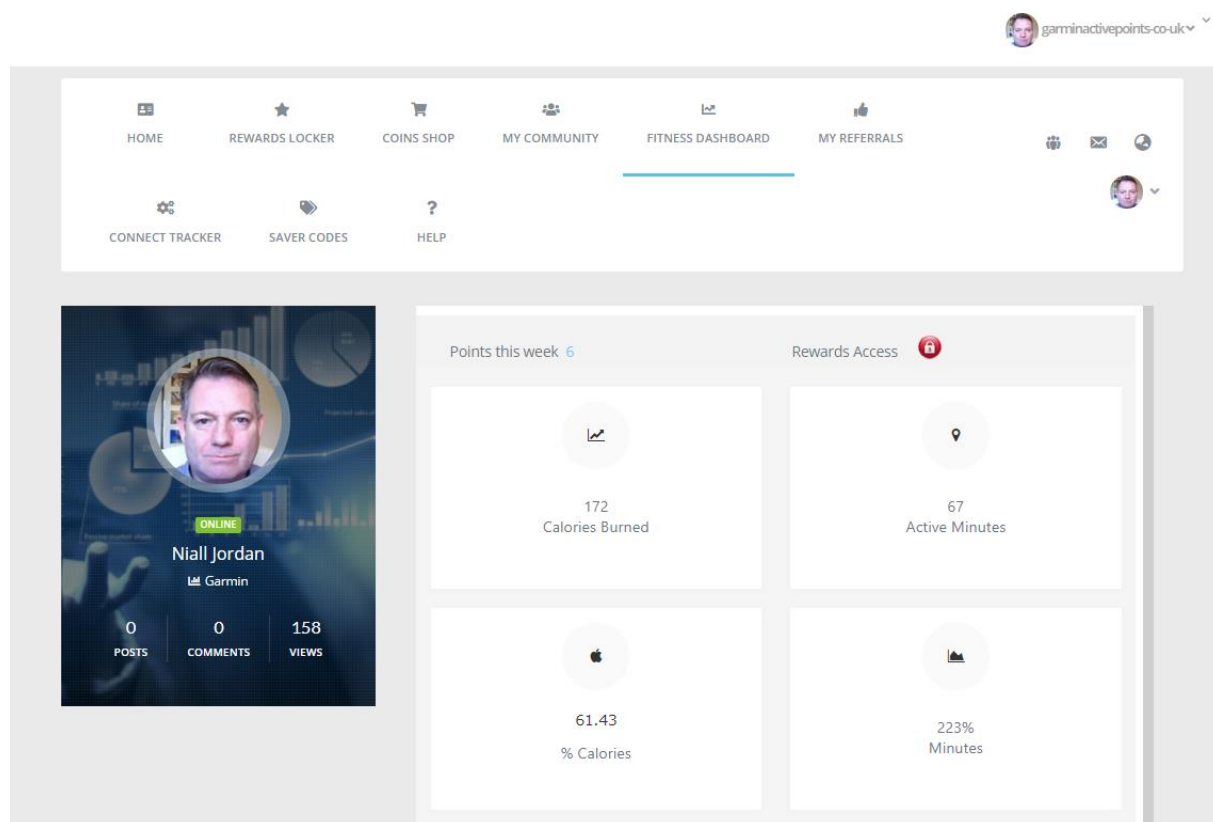
Users sports activities, intensity. daily steps, calories burned, distance, active minutes, spO2, heart rate and sleep data.



MOTIVATING MOVEMENT

3 Users Data Dashboards

Realtime User Dashboard



The activity dashboard is updated in real time. Participants give their consent to share their data with AP during the tracker connection process.

The screenshot shows the Fitbit login page. It features the Fitbit logo at the top, followed by a 'Log In' heading. Below this are two buttons for social login: 'Continue with Facebook' and 'Continue with Google'. Underneath these are input fields for 'EMAIL' (labeled 'Your email address') and 'PASSWORD' (labeled 'Enter your password'). There is a checkbox for 'Keep me logged in' and a link for 'Forgot password?'. A 'Login' button is positioned below the password field. At the bottom, there is a link for 'Want to try out Fitbit? Sign up'.

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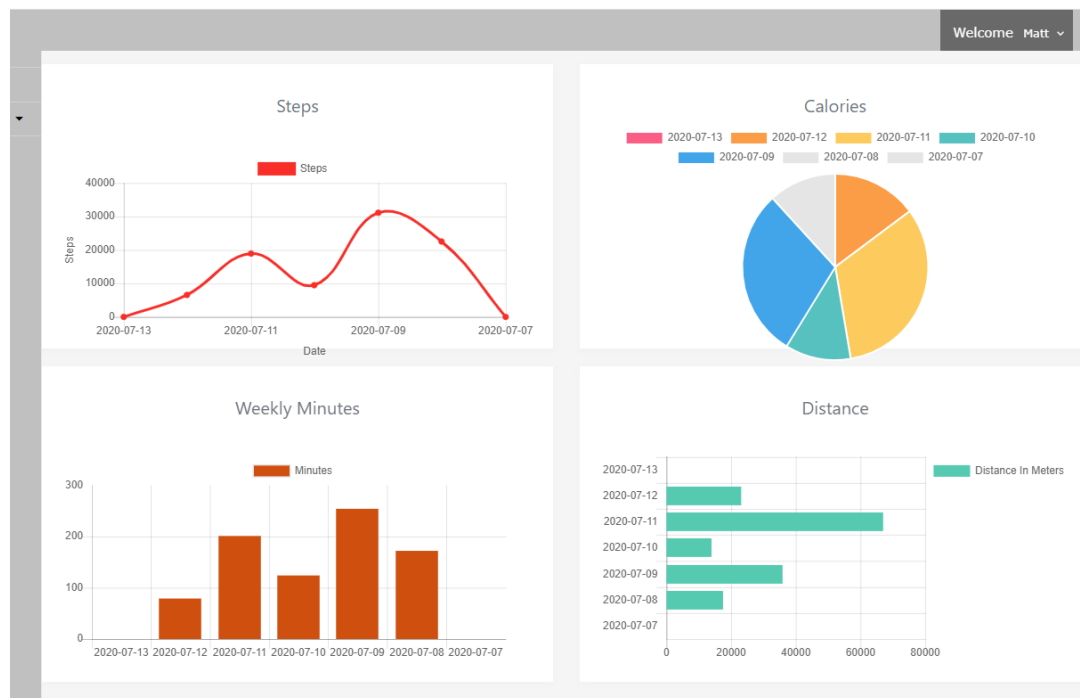
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Weekly User Dashboards

Individual users dashboard, class activity dashboard, group dashboard, whole programme activity dashboards and leader boards.



Individual user dashboard, group activity dashboard, selected group dashboard whole organisation activity dashboard.

Data reporting

Add Student

Back to all class

Back to add class

Student Name	Gender	Class Name	Yivoli Number	Garmin Email	Today steps total	Action
Adamas Musatov	Male	3A	EDE34FF1A8	s2138@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Adekunle Odeneye	Male	3A	EDE34EF1BD	s2139@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Angel Akindede	Female	3A	EDE346C72	s2120@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Attalia Hyles	Female	3A	EDE34EF0BA	s2131@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Christina Lighbown	Female	3A	EDE34F732F	s2136@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Christopher Perfect	Male	3A	EDE3501FB8	s2140@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Emmelyn Barber	Male	3A	EDE3501CB1	s2121@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Ethan Graham	Male	3A	EDE34F0663	s2129@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Georgiana Marin	Female	3A	EDE3501687	s2137@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Gracie-Mae Knapp	Female	3A	EDE34EFB88	s2135@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Hamidah Agbabiaka	Male	3A	EDE34EFF2	s2119@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Ibrahim Imam	Male	3A	EDE350139C	s2132@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>
Ivy Luu	Female	3A	EDE34F6D75	s2143@activepoints.co.uk		<div></div> <div></div> <div></div> <div>View Activities</div>

Users activity can be viewed by individual or group

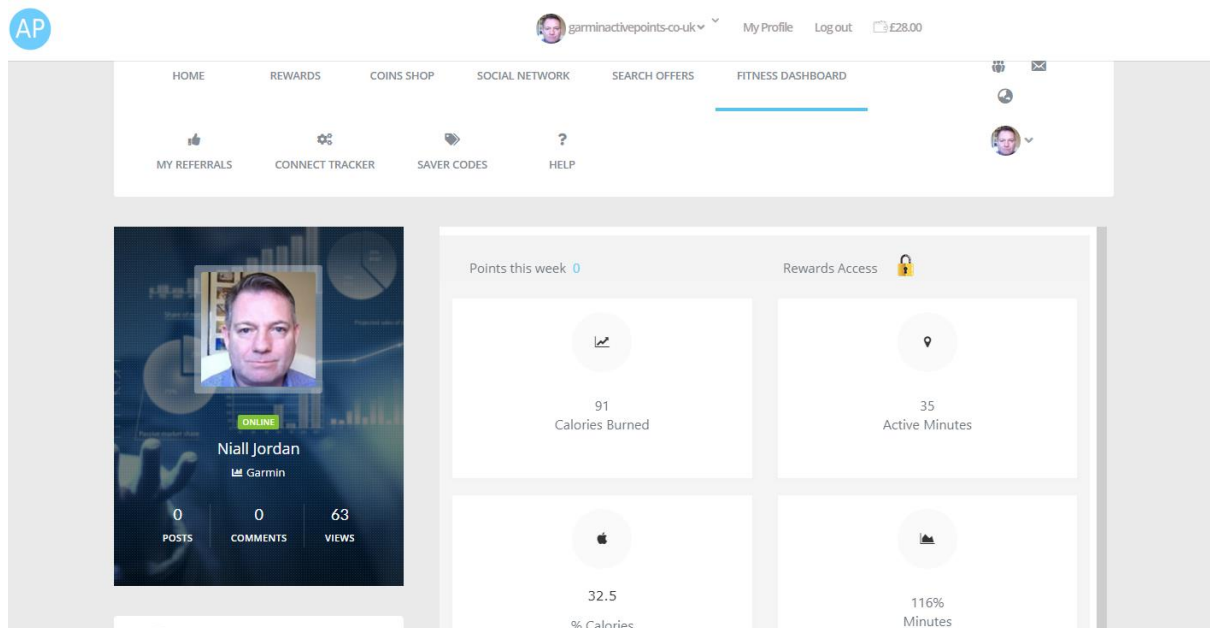
Activity data is securely stored in the backend with Administrator only access permitted.



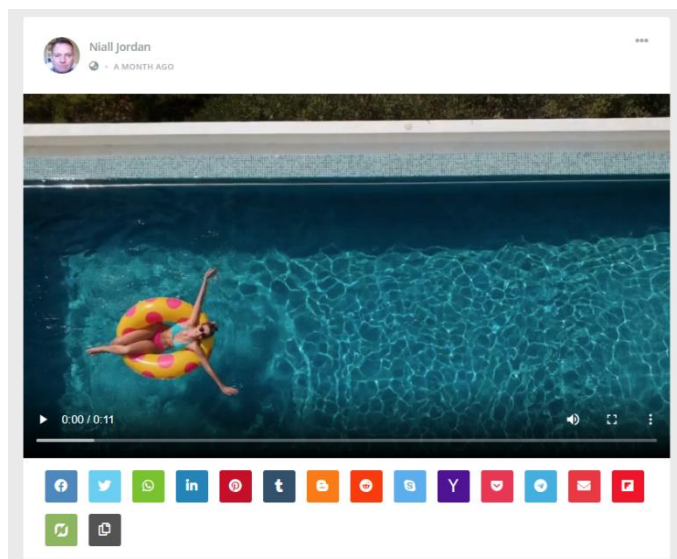
MOTIVATING MOVEMENT

4 Community networks

Create your own user community with group walls, user avatars, status posts, comments, emojis, photos, friends, video, audio, likes, group chats and private users messaging.



Organisation owners can build a private, secure ad free community network and create user groups for specific classes or participants. Post workout videos, user notices and benefit from single point social media sharing.

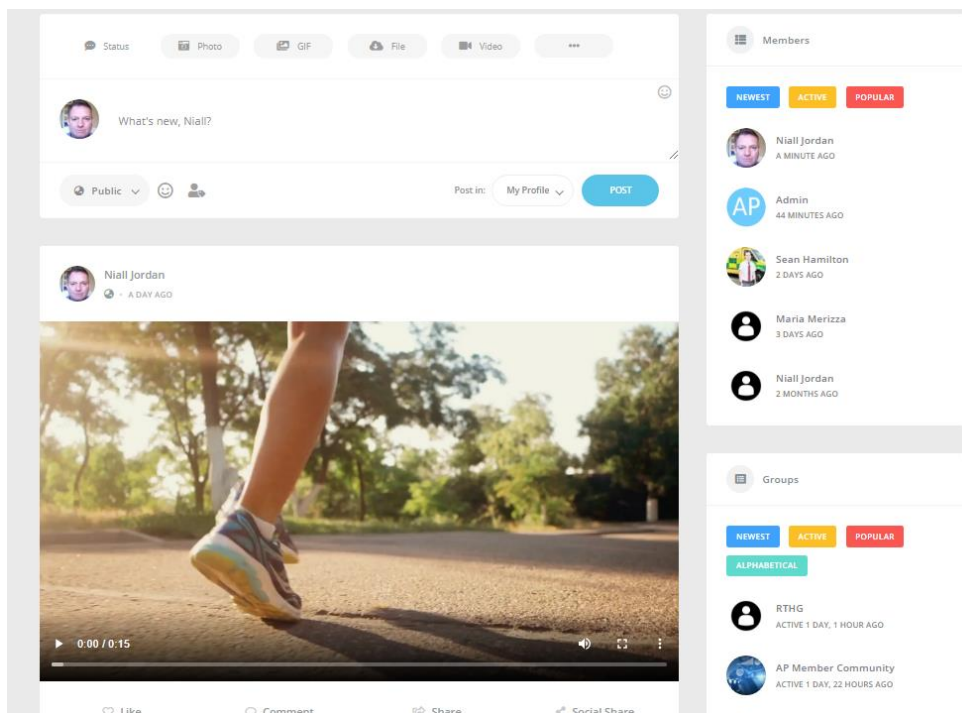


Post a video or image on your Community network and instantly share it on all your social media channels at the click of a button. This facility is also available for Participants.



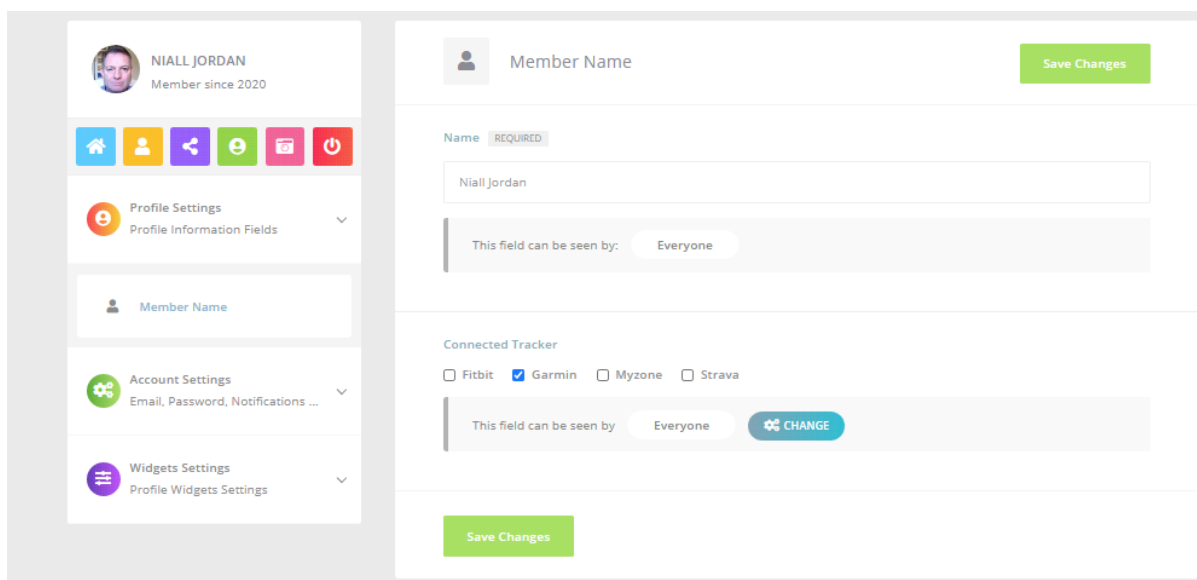
MOTIVATING MOVEMENT

5 User frontend



Organisations can communicate with participants using the private messaging functionality, post individual class videos or other relevant content to individual or groups of participants. Users can also communicate to other users in a safe and secure ad free environment controlled by the organisation administrator.

Participants can edit their profile, change their profile picture, and control privacy and notification settings in their dashboard.











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6 Incentives & Rewards

AP points-based rewards programme. 12000 + live partner offers, saver codes, shopping/ gift cards, digital currency, e-wallet, and online store. Internal offers, local offers/ vouchers, and coupon/ discount code management. More info here www.activepoints.co.uk

Users are challenged to collect Points by hitting their activity goal a minimum of 4 times in a week. 3 points are collected each day that a goal is hit and there are 12 points to collect each week to unlock the rewards.

 Save extra 15% OFF Collect 10 coins per £1 Use Code: RACTIVE15POINTS GO TO PARTNER	 Save extra 10% OFF Collect 10 coins per £1 Use Code: AP10OFF GO TO PARTNER	 Save extra 15% OFF Collect 10 coins per £1 Use Code: ACTIVE15POINTS GO TO PARTNER
 Save 25% OFF all Garmin trackers, smart watches and other devices. No code needed discount already applied. GARMIN STORE	 Save 50% OFF monthly subscription to wellness on demand. Use code ACTIVE50 at checkout. FLOW STUDIO	 Save 20% OFF all Fitbit trackers, Smart watches and accessories. Use code ACTIV20 at checkout. FITBIT STORE

User benefits include:





- 20%-25% off Fitness trackers and smart watches from Fitbit, Garmin and Polar
- £50 off Myzone belts
- Extra 15% off Days out, Eating out, Experiences and Short Breaks.
- Collect 10 coins per £1 User spends on all offers.
- Online coins store to buy E cards for Amazon, Tesco, M&S, Costa and many more.
- Voucher codes for special offers.

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<p>Champagne Afternoon Tea for Two in The Domes at London Secre...</p>  <p>Collect 510 coins</p> <p>£60</p> <p>... Read More</p> <p>Save £9.00 with AP savercode. You pay £51.00</p> <p>Get this offer</p>	<p>Luxury Afternoon Tea for Two Gift Voucher UK-Wide</p>  <p>Collect 502 coins</p> <p>£59</p> <p>The British tradition of a decadent afternoon tea will always make the perfect g ... Read More</p> <p>Save £8.85 with AP savercode. You pay £50.15</p> <p>Get this offer</p>	<p>Afternoon Tea with Bubbles - Smartbox by Buyagift</p>  <p>Collect 425 coins</p> <p>£49.99</p> <p>You and your loved one can enjoy this tasty treat at the location that suits you ... Read More</p> <p>Save £7.50 with AP savercode. You pay £42.50</p> <p>Get this offer</p>	<p>Dining for Two - Smartbox by Buyagift</p>  <p>Collect 510 coins</p> <p>£59.99</p> <p>Treat the foodie in your life to a gourmet dining experience that's sure to ... Read More</p> <p>Save £9.00 with AP savercode. You pay £51.00</p> <p>Get this offer</p>
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Users can search days out and experiences using the quick search function. Results display offers by selected keyword, price or location and display savings and coins collected per offer. There are over 12,000 offers updated in real time from our experience day partners.

Online store

Users can spend their collected coins in the online store on gift cards, e-cards, vouchers, trackers/ smart watches and much more.


GIFT CARDS

Spend your activcons



Extensive collection

Shopping eCards



eCards

We have an extensive range of eCards and gift cards available for top Global and UK favourite stores. Simply choose the card that you want and pay for it using your coins. Your coins balance is automatically applied at the checkout so all you have to do is click and buy.

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Lead Times & Specific Terms

We require 2 weeks to connect, validate and test before publishing a programme to our platform.

A Data sharing agreement will be required before publishing to our platform. For the purposes of GDPR, Activpoints UK Ltd is both the 'data controller' and the 'data processor' of the personal data of users (i.e. the organisation that is responsible for, and controls the processing of, that personal data).