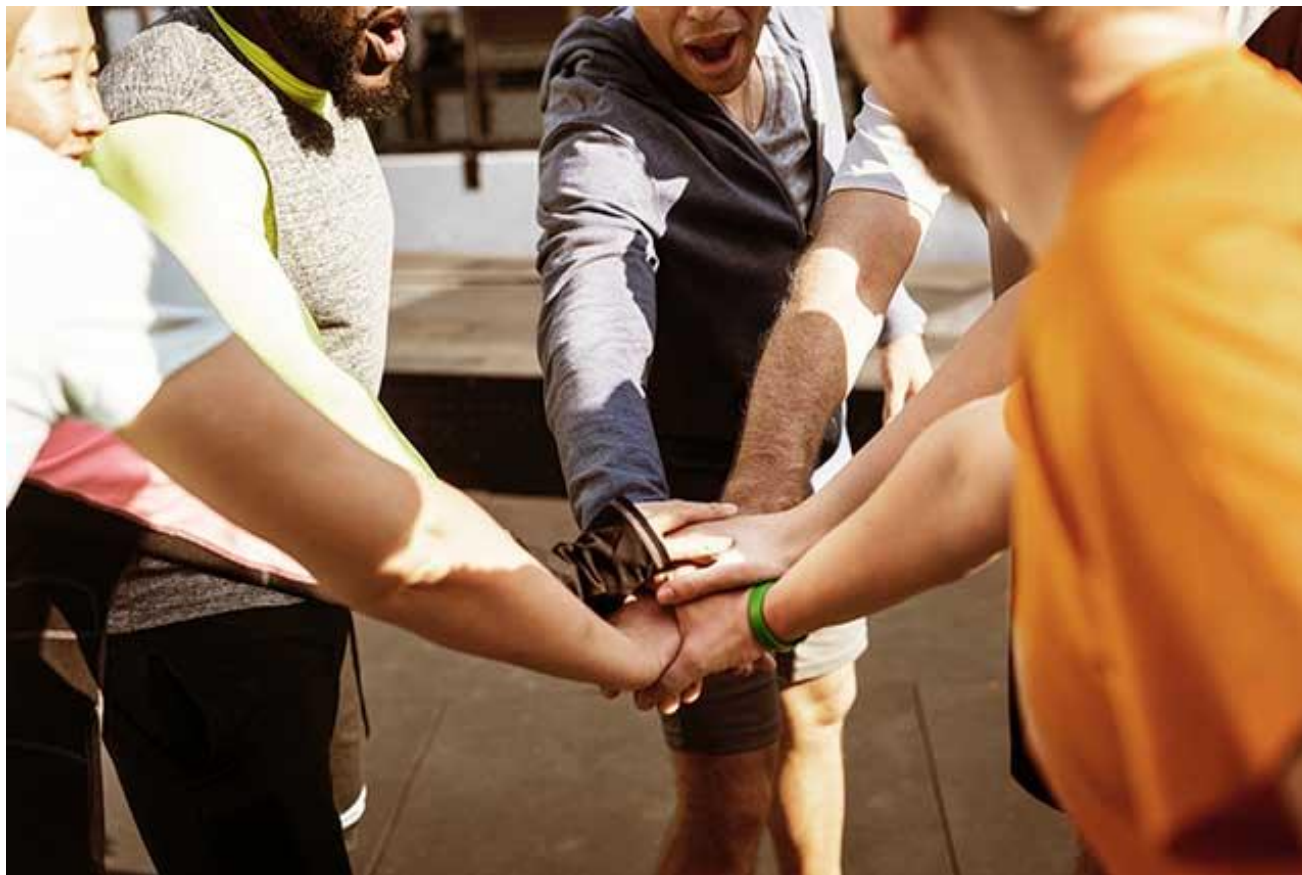# Features List

Overview

Fitness tracker integration

Users data dashboards

Community networks

User frontend

Incentives & rewards platform

1. Overview

The AP platform is an out of the box solution that delivers a user online digital incentives & rewards platform. Communicating and supporting your participants to lead healthy active lifestyles has never been easier. We provide activity tracking, user data analytics, private community social network, digital currency, and rewards system to help you to support your community to move more.

- **How it works**

  Each user is assigned a rewards locker when they register for AP. The locker is filled with money off codes & vouchers for days out, eating out, adrenaline experiences, short breaks, fitness trackers & special offers. Collect Activcoins on all offers to spend on high street shopping/ gift cards.

  We unlock the rewards locker when a fitness tracker is connected. The points challenge is to collect all 12 available points each week to keep it unlocked. Participants collect 3 points when they hit their daily goal. The more points a user collects the more rewards are put in their locker.

2 Fitness Tracker integration

Supported devices

Fitbit Versa, Fitbit Charge 3, Fitbit Charge 4, Fitbit Inspire HR, Fitbit Inspire, Fitbit Ionic, Garmin vivoactive range, Garmin vivomove HR, Garmin vivosmart 4, Garmin vivosport, Garmin vivofit 4, Garmin Venu, Garmin Fenix 5 & 6 plus solar range, Myzone HR.

Pipeline devices – Strava, Polar, Apple, Samsung, Withings (Live connections available Dec 2020)

We have commercial agreements in place with our Tracker partners and supply trackers and smart watches at up to 25% discount. We can deliver direct to the participants home address or in bulk to the organisation. Organisations and participants can buy devices directly online from our online store.
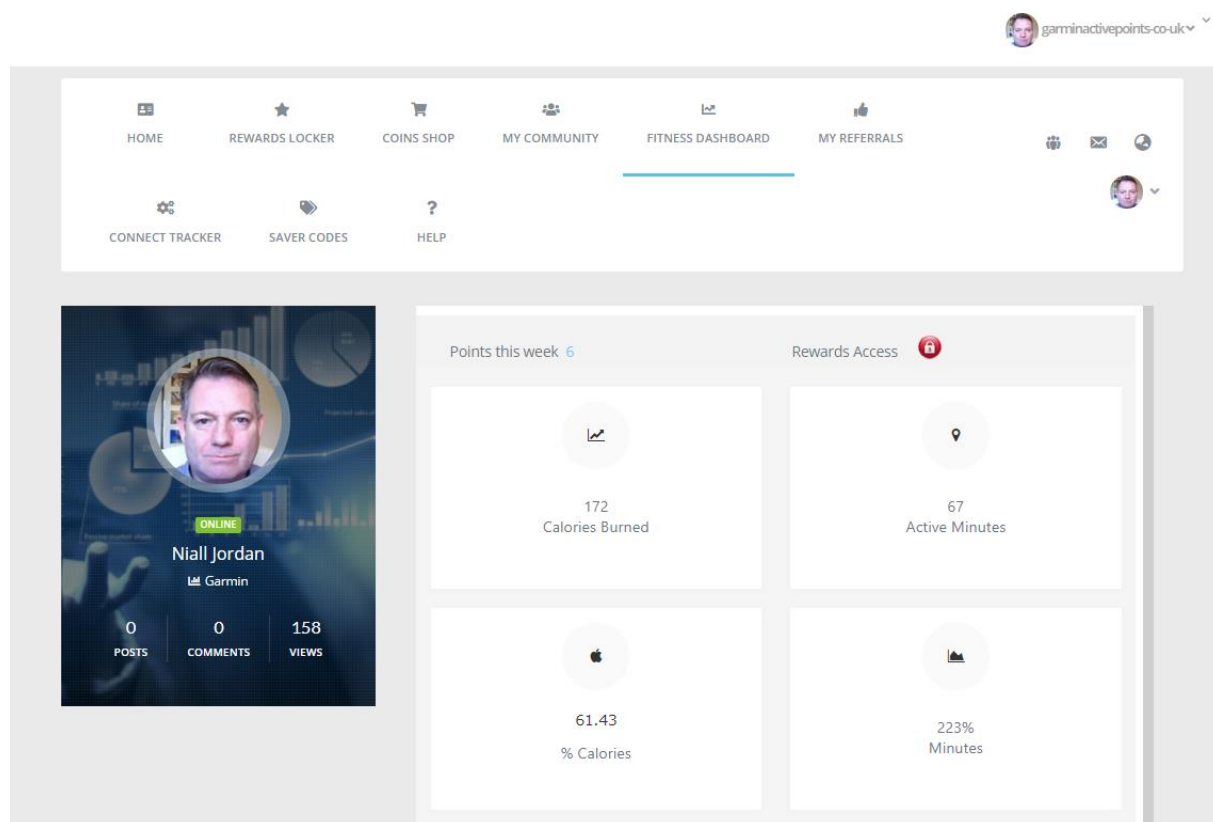
Datapoints

Users sports activities, intensity. daily steps, calories burned, distance, active minutes, sp02, heart rate and sleep data.

MOTIVATING MOVEMENT

3   Users Data Dashboards

Realtime User Dashboard

The activity dashboard is updated in real time. Participants give their consent to share their data with AP during the tracker connection process.

MOTIVATING MOVEMENT

Weekly User Dashboards

Individual users dashboard, class activity dashboard, group dashboard, whole programme activity dashboards and leader boards.
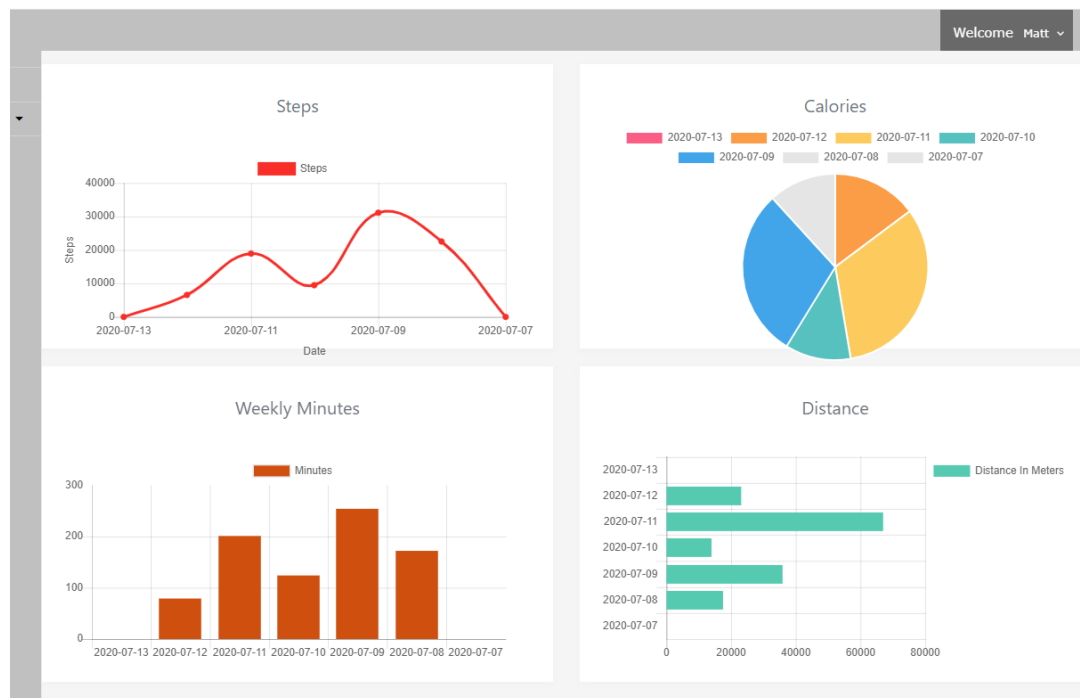
Individual user dashboard, group activity dashboard, selected group dashboard whole organisation activity dashboard.

Data reporting

Users activity can be viewed by individual or group

Activity data is securely stored in the backend with Administrator only access permitted.

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4   Community networks

Create your own user community with group walls, user avatars, status posts, comments, emojis, photos, friends, video, audio, likes, group chats and private users messaging.
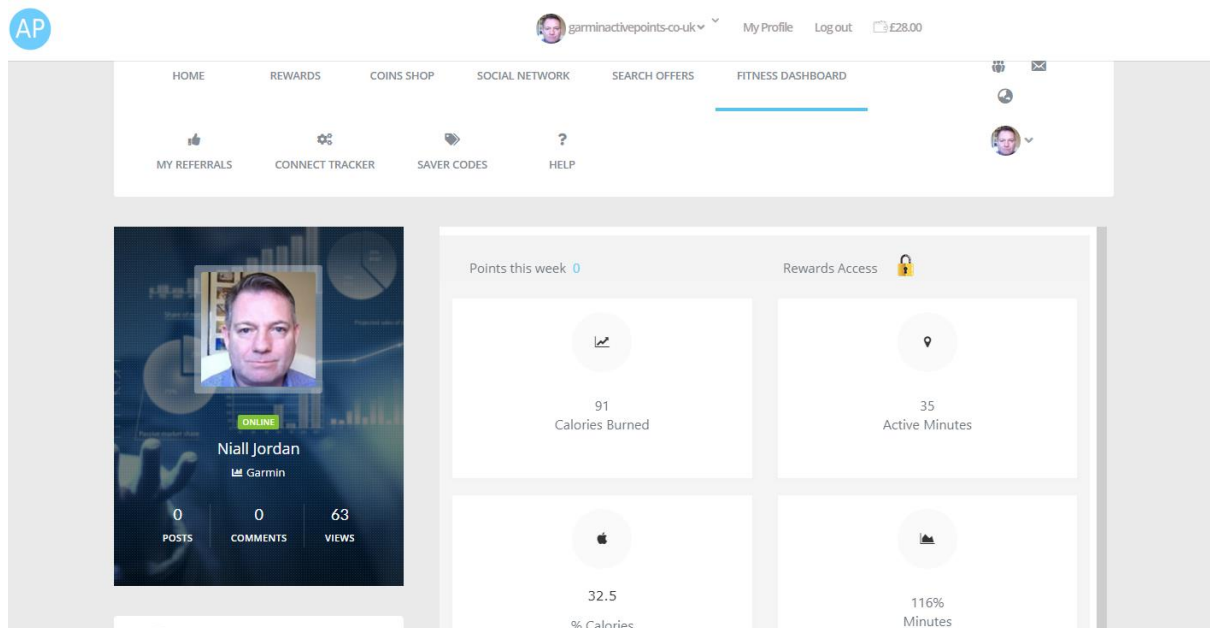
Organisation owners can build a private, secure ad free community network and create user groups for specific classes or participants. Post workout videos, user notices and benefit from single point social media sharing.
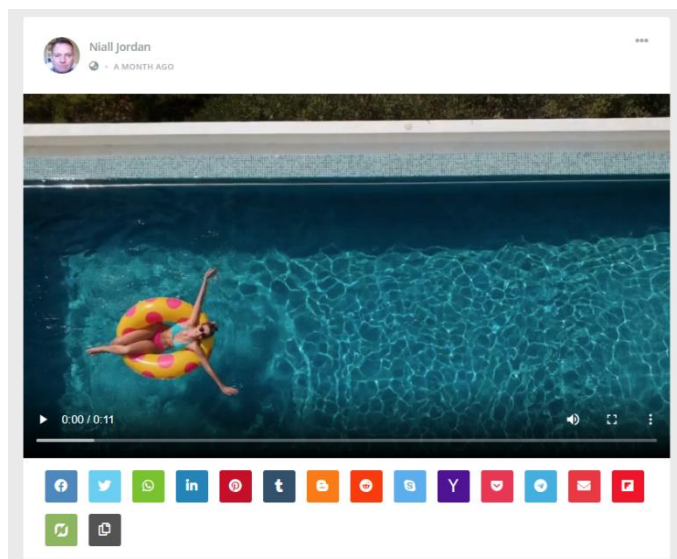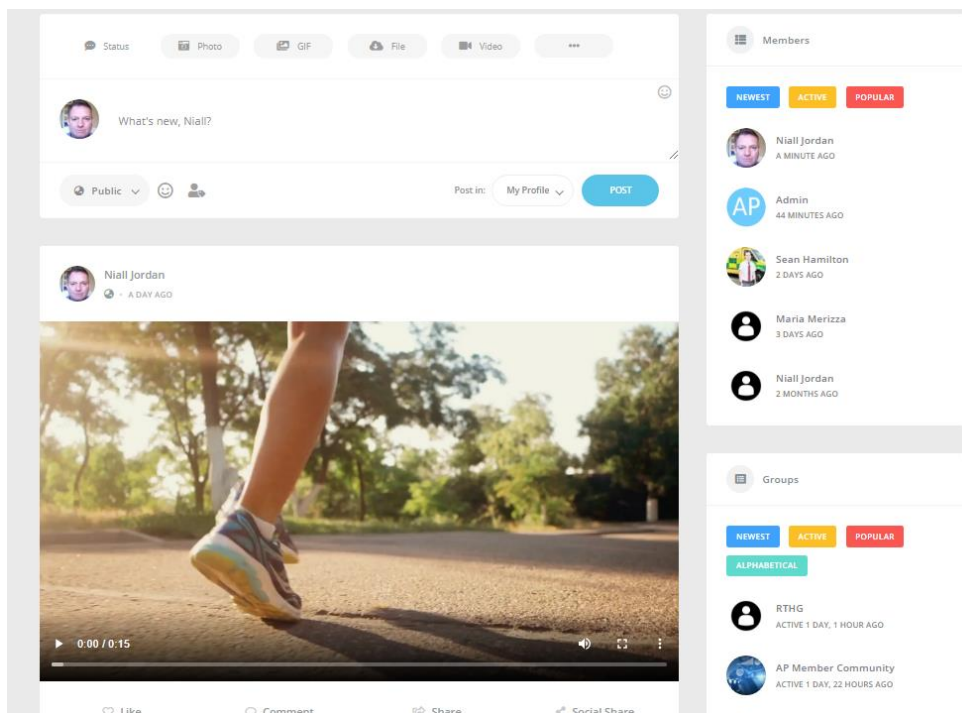

Post a video or image on your Community network and instantly share it on all your social media channels at the click of a button. This facility is also available for Participants.

5   User frontend

Organisations can communicate with participants using the private messaging functionality, post individual class videos or other relevant content to individual or groups of participants. Users can also communicate to other users in a safe and secure ad free environment controlled by the organisation administrator.

Participants can edit their profile, change their profile picture, and control privacy and notification settings in their dashboard.
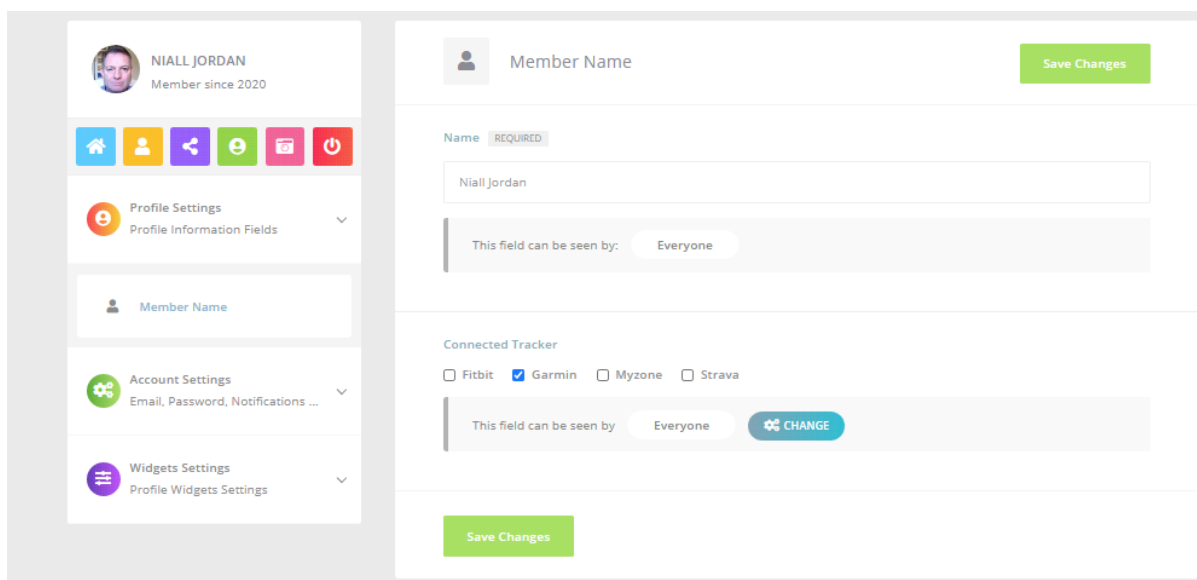
6   Incentives & Rewards

AP points-based rewards programme. 12000 + live partner offers, saver codes, shopping/ gift cards, digital currency, e-wallet, and online store. Internal offers, local offers/ vouchers, and coupon/ discount code management. More info here www.activepoints.co.uk

Users are challenged to collect Points by hitting their activity goal a minimum of 4 times in a week. 3 points are collected each day that a goal is hit and there are 12 points to collect each week to unlock the rewards.

red letter DAYS

Save extra
15% OFF
Collect 10 coins per £1

Use Code: RACTIVE15POINTS

GO TO PARTNER

golden moments

Save extra
10% OFF
Collect 10 coins per £1

Use Code: AP10OFF

GO TO PARTNER

buyagift.com

Save extra
15% OFF
Collect 10 coins per £1

Use Code: ACTIVE15POINTS

GO TO PARTNER

GARMIN.

Save 25% OFF all Garmin trackers, smart watches and other devices.

No code needed
discount already applied.

GARMIN STORE

flow studio.

Save 50% OFF monthy subscription to wellness on demand.

Use code ACTIVE50
at checkout.

FLOW STUDIO

fitbit

Save 20% OFF all Fitbit trackers, Smart watches and accessories.

Use code ACTIV20
at checkout.

FITBIT STORE

User benefits include:

- 20%-25% off Fitness trackers and smart watches from Fitbit, Garmin and Polar
- £50 off Myzone belts
- Extra 15% off Days out, Eating out, Experiences and Short Breaks.
- Collect 10 coins per £1 User spends on all offers.
- Online coins store to buy E cards for Amazon, Tesco, M&S, Costa and many more.
- Voucher codes for special offers.

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Users can search days out and experiences using the quick search function. Results display offers by selected keyword, price or location and display savings and coins collected per offer. There are over 12,000 offers updated in real time from our experience day partners.

Online store

Users can spend their collected coins in the online store on gift cards, e-cards, vouchers, trackers/ smart watches and much more.

MOTIVATING MOVEMENT

Lead Times & Specific Terms

We require 2 weeks to connect, validate and test before publishing a programme to our platform.

A Data sharing agreement will be required before publishing to our platform. For the purposes of GDPR, Activpoints UK Ltd is both the 'data controller' and the 'data processor' of the personal data of users (i.e. the organisation that is responsible for, and controls the processing of, that personal data).